



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Del Cielo Media
10755 Scripps Poway Parkway
Ste 500
San Diego, CA 92131

Contract # 855514
Schedule Dates 09/20/12-09/30/12
Advertiser/T-Code US Chamber Of Commerce (9261)/626131312
Agency Del Cielo Media (10630)
Product Political - US Senate (1176)
Brand Anti (democrat) (177702)
Salesperson Meyers, Evelyn (1364)
Sales Office TeleRep - Los Angeles
Buyer Name LINDEN,SARAH
Phone/Fax /
CPE 3Q12
Account Types National/Political PAC - Agency
Billing Type Weekly/Irregular
Comments US CHAMGER OF COMM
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/20/12
Last Modified 09/21/12
Entered By Penne Marsh
CO-OP No
Headline # 06326595
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,269.00
Net Total \$58,191.00
Sales Tax

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Sep. 2012	51	\$68,460.00
Grand Total:	51	\$68,460.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	3P- 3:58P (ET)							4		2	\$780.00	\$1,560.00	Norfolk (WVEC) (WVEC)	KATIE, 2X PER DAY	9/20/12
2.0	Normal Line / SPOT	09/24/12-09/28/12	4	:30	3P- 3:58P (ET)		2	2	2	2	2			10	\$780.00	\$7,800.00	Norfolk (WVEC) (WVEC)	KATIE, 2X PER DAY	9/20/12
3.0	Normal Line / SPOT	09/22/12-09/22/12	4	:30	5:58A- 8A (ET)							1		1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	13 NEWS WKND	9/20/12
4.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	5:58A- 8A (ET)							1		1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	13 NEWS WKND	9/20/12
5.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	5:58A- 8A (ET)							2		2	\$600.00	\$1,200.00	Norfolk (WVEC) (WVEC)	13 NEWS, MAX SEP	9/20/12
6.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	5:58A- 8A (ET)							2		2	\$600.00	\$1,200.00	Norfolk (WVEC) (WVEC)	13 NEWS, MAX SEP	9/20/12
7.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	8A- 9A (ET)							2		2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)	GOOD MORN AM, MAX SEP	9/20/12
8.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	8A- 9A (ET)							2		2	\$800.00	\$1,600.00	Norfolk (WVEC) (WVEC)	GOOD MORN AM, MAX SEP	9/20/12
9.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	6P- 6:30P (ET)						1			1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	9/20/12
10.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	6P- 6:30P (ET)		1							1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	9/20/12
11.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	6P- 6:30P (ET)				1					1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	9/20/12
12.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	6P- 6:30P (ET)						1			1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)	NEWS AT 6	9/20/12
13.0	Normal Line / SPOT	09/22/12-09/23/12	4	:30	6P- 6:30P (ET)							1	1	1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	WKND NEWS, 1X PER DAY	9/20/12
14.0	Normal Line / SPOT	09/29/12-09/30/12	4	:30	6P- 6:30P (ET)							1	1	1	\$960.00	\$960.00	Norfolk (WVEC) (WVEC)	WKND NEWS, 1X PER DAY	9/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

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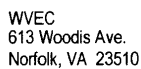
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15.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	11P- 11:35P (ET)							1		1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	LATE NEWS	9/20/12
16.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	11P- 11:35P (ET)			1						1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)	LATE NEWS	9/20/12
17.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	6:58P- 7:28P (ET)							1		1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	WHEEL	9/20/12
18.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	6:58P- 7:28P (ET)				1					1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	WHEEL	9/20/12
19.0	Normal Line / SPOT	09/20/12-09/20/12	4	:30	7:28P- 7:57P (ET)					1					\$2,600.00		Norfolk (WVEC) (WVEC)	JEOPARDY	9/20/12
20.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	7:28P- 7:57P (ET)		1							1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	JEOPARDY	9/20/12
21.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	7:28P- 7:57P (ET)					1				1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	JEOPARDY	9/20/12
22.0	Normal Line / SPOT	09/28/12-09/28/12	4	:30	7:28P- 7:57P (ET)						1			1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)	JEOPARDY	9/20/12
23.0	Normal Line / SPOT	09/22/12-09/22/12	4	:30	6:58P- 7:57P (ET)							1		1	\$720.00	\$720.00	Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	9/20/12
24.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	6:58P- 7:57P (ET)							1		1	\$720.00	\$720.00	Norfolk (WVEC) (WVEC)	WHEEL/JEOPARDY	9/20/12
25.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	7:58P- 10P (ET)		1							1	\$7,500.00	\$7,500.00	Norfolk (WVEC) (WVEC)	DWTS	9/20/12
26.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	10P- 11P (ET)			1						1	\$4,500.00	\$4,500.00	Norfolk (WVEC) (WVEC)	PRIVATE PRACTICE	9/20/12
27.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	3:58P- 4:58P (ET)							2		1	\$780.00	\$780.00	Norfolk (WVEC) (WVEC)	DR OZ, 1X PER DAY	9/20/12
28.0	Normal Line / SPOT	09/24/12-09/28/12	4	:30	3:58P- 4:58P (ET)		1	1	1	1	1			5	\$780.00	\$3,900.00	Norfolk (WVEC) (WVEC)	DR OZ, 1X PER DAY	9/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVEC Norfolk	Date: 9/20
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I, Del Cielo Media
do hereby request station time concerning the following issue:

US Chamber of Commerce

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Total Charges: \$ 58,191 Net

This broadcast time will be used by: US Chamber of Commerce

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ **Yes**
☐ **No**

855514

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

US Chamber of Commerce

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

12/8/11

Date


Signature

850.496.7240

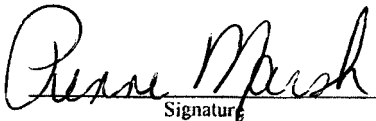
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Penne Marsh
Printed Name

NSC
Title